



Press Release

Company Name: WirelessGate, Inc.

(Code 9419: Mothers)

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# WirelessGate to Commence Sales of LTE-Ready SIM Cards

Acceptance of Pre-Sale Reservations Commenced Today at Yodobashi Camera

WirelessGate, Inc. (Head Office: Shinagawa-ku, Tokyo; Representative Director and CEO: Yoichi Matsumoto; hereinafter "WirelessGate"), a wireless broadband platform provider, has announced that it is embarking on SIM-related services in the field of LTE communication and enriched solutions, which were under consideration for commercialization as explained in the announcement dated May 8, 2014, *Notice Regarding SIM-Related Services on LTE Communication and Enrichment of Solutions*.

WirelessGate will begin offering services with the WirelessGate Wi-Fi+LTE SIM Card that is ready for LTE communication. The card grants users access to WirelessGate Wi-Fi, which enables connection to nearly 40,000 wireless LAN spots, and to an LTE communication service that is set to cover NTT DOCOMO's Xi<sup>(TM)</sup> areas. Four different service plans with different fee levels will be offered. The card will be released on September 1, and pre-sale reservations will be accepted from today at Yodobashi Camera stores nationwide and on the Yodobashi.com online shopping website.

## WirelessGate Wi-Fi+LTE SIM Card Service Plan Descriptions

Monthly usage fee (including tax)	Communication available	Monthly LTE data traffic limit*1	LTE downstream speed* <sup>2</sup>	Major sales channels
480 yen	WirelessGate Wi-Fi	Unlimited	Up to 250 kbps	- Yodobashi Camera
920 yen	(equivalent to the existing service with unlimited	1 GB	Up to 150 Mbps	stores - Yodobashi.com
2,480 yen	access for the monthly	5 GB	Up to 150 Mbps	
5,490 yen	usage fee of 390 yen) +	10 GB	Up to 150 Mbps	
	LTE			

<sup>\*1:</sup> After the monthly LTE data traffic limit is exceeded, the LTE data communication speed will be a maximum of 250 kbps in both upstream and downstream directions, while WirelessGate Wi-Fi will remain accessible. After the monthly LTE data traffic limit is exceeded, it is possible to enjoy LTE communication at the maximum downstream speed of 150 Mbps by separately purchasing a plan for an additional 200 MB of traffic for 540 yen (including tax).

The WirelessGate Wi-Fi+LTE SIM Card will offer a broad array of service plans, ranging from a plan entailing the industry's lowest subscription monthly usage fee of 480 yen to a plan that offers the industry's highest monthly data traffic of up to 10 GB. The lowest-priced plan costs 480 yen per month, although it provides a combination of WirelessGate Wi-Fi and the LTE connection. Given that the monthly usage fee of the existing WirelessGate Wi-Fi is 390 yen, the LTE portion is effectively available for 90 yen.

The breadth of the lineup opens the way for the use of services suited to many different smartphones and tablets, and for choosing a plan that is best suited to the situation of use.

To date, WirelessGate has offered wireless communication services by combining multiple wireless communication infrastructures including wireless LAN access services, WiMAX, WiMAX2+ and LTE-ready routers. This enlargement of the service lineup will provide users with an even wider choice and boost convenience. WirelessGate will continue to improve its services so that anyone can enjoy convenient wireless broadband connection at any time.

#### **Future Outlook**

The impact of this move on the WirelessGate Group's consolidated financial results for the fiscal year ending December 2014 is under examination. WirelessGate believes that it will achieve a future increase in corporate value. Should it become clear that it would have a material impact on the financial results, WirelessGate will make a prompt announcement in accordance with timely disclosure.

#### WirelessGate Wi-Fi+LTE SIM Card Service Details

Plans: See Plan Descriptions on page 2 of this disclosure material

SIM Card Sizes: Three sizes (standard, micro and nano)

Base Charge: None

Method of Usage Fee Payment: Credit Card

Cancellation Penalty: None

<sup>\*2:</sup> The communication speed is on a best effort basis, and the maximum speed in the specifications is not guaranteed to be the effective speed.

### > SMS Option:

- For plans with monthly usage fees of 480 yen and 920 yen:
  The monthly SMS option fee of 150 yen and the SMS sending or receiving fee of 3 yen per message are incurred.
- For plans with monthly usage fees of 2,480 yen and 5,490 yen:
  The SMS option features are available without the monthly SMS option fee payment.
  A charge for receiving messages of 3 yen per message

# > Related App:

A smartphone/tablet app for WirelessGate subscribers will be made available free of charge in the App Store and on Google Play on September 1. It provides a high-speed communication charge function, a communication status management function and a Wi-Fi spot search function, in addition to the automatic preferential Wi-Fi connection function.

Website for Pre-Sale Reservations: Yodobashi.com at (<a href="http://www.yodobashi.com/ec/promotion/feature/detai1/1406272K2118P\_1406272K2118C/index.html">http://www.yodobashi.com/ec/promotion/feature/detai1/1406272K2118P\_1406272K2118C/index.html</a>)

<sup>\* &</sup>quot;Xi" is a trademark of NTT DOCOMO.