



May 22, 2015

Press Release

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(Code 9419: Mothers)  
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## **Benefit Station Japan to be launched jointly with Benefit One Inc. in Taiwan catering to visitors to Japan**

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- Offering a package of “discounts at eating and drinking establishments and Wi-Fi+LTE telecommunications to make travel to Japan more convenient -

WirelessGate, Inc. (Head Office: Shinagawa-ku, Tokyo; Representative Director and CEO: Takehiro Ikeda; hereinafter “WirelessGate”), a wireless broadband service provider, has made headway in the SIM-related market.

WirelessGate, Inc. ([www.wirelessgate.co.jp](http://www.wirelessgate.co.jp)) and Benefit One Inc. (Head Office: Shinjuku-ku, Tokyo; Representative Director and President: Norio Shiraishi; [www.benefit-one.co.jp](http://www.benefit-one.co.jp)) will begin sales of Benefit Station Japan, a package consisting of discounts at eating and drinking establishments and a Wi-Fi+LTE telecommunications service, in Taiwan starting on May 22.

WirelessGate provides wireless broadband services as a comprehensive MVNO that merges wireless communication infrastructure (Wi-Fi, WiMAX2+, LTE, etc.) and has various types of expertise in the field of wireless communication.

Benefit One, which provides welfare and benefits outsourcing services, currently offers a menu of various items on welfare and benefits in areas including leisure/accommodation facilities and nursing/childcare, to over 5,000 companies and groups in Japan.

WirelessGate and Benefit One will now work together to provide Benefit Station Japan, a service aimed at raising the level of convenience for tourists visiting Japan to be offered through a Taiwanese website on welfare and benefits operated by ChungHwa Benefit One Co., Ltd. and local travel agencies.

Users of this service will be able to receive a discount of around 20% in their food and drink charges at around 3,000 eating and drinking establishments affiliated with Benefit One in major cities in all of Japan by displaying a coupon on a dedicated application. In addition, users will have unlimited use of high-speed telecommunication at some 40,000 hotspots provided by WirelessGate in all of Japan, as well as have unlimited use of WirelessGate's LTE telecommunication services even while in transit at a maximum speed of 250Kbps.

This initiative will make it possible for foreign travelers to access an optimal Internet environment while in Japan by using a SIM card, preventing high-priced roaming that was a concern when using the Internet. By utilizing the dedicated app, it allays concerns about not knowing where to have a meal in Japan during their stay, in addition to offering discounts.

The total number of foreign travelers to Japan stood at 13.41 million people in 2014, up 29.4% from the previous year and setting a record high, according to the Japan National Tourism Organization (JNTO). The government is also promoting the progress of providing free Wi-Fi in an effort to raise the level of convenience in telecommunications for tourists visiting Japan.

Going forward, WirelessGate and Benefit One will increase the number of member stores for which eating and drinking discounts are offered through Benefit Station Japan, will raise the level of convenience in Japan for tourists by offering an optimal telecommunications environment and in turn contribute to buoying the level of satisfaction of traveling in Japan. The same service will be rolled out in Asian countries where Benefit One conducts its business by utilizing the expertise in this service.

## ■ Overview of Benefit Station Japan

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Start date: May 22, 2015

Target: Tourists visiting Japan from Taiwan

Special characteristics:

- (1) Can receive discounts (around 20%) in drinking and eating charges at around 3,000 stores affiliated with Benefit One in major cities around the country just by displaying coupons on a dedicated app
- (2) Unlimited use of high-speed telecommunication at around 40,000 Wi-Fi hotspots affiliated with WirelessGate.

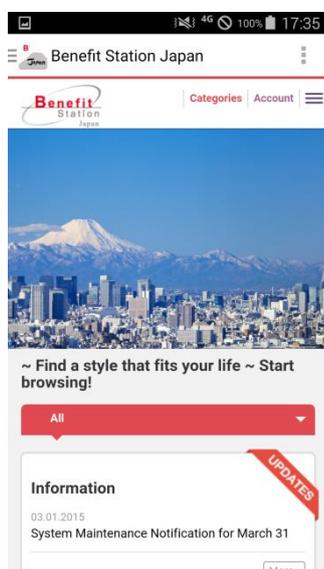
In addition, possible to get unlimited use of WirelessGate's LTE telecommunication service (LTE network + 3G network) at 250Kbps even while in transit.

[Steps involved in actual usage]

A website on welfare and benefits operated by ChungHwa Benefit One (“加倍奉還” website; <http://www.mybenefit.com.tw/>) or purchase an exclusive SIM card at a local travel agency in Taiwan.

- (1) Insert the SIM card in the user’s mobile device, etc., after arriving in Japan.
- (2) After inserting the SIM card, launch and use the dedicated app, Benefit Station Japan, that had been downloaded ahead of time.

Image of the app service



Fee: 800 yuan/ (Benefit One suggested retail price: around 3,000 yen)

Usage period: 20 days after inserting SIM card

Telecommunications speed: Maximum speed of 250Kbps in an LTE environment (best effort)

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## Outlook

The impact of the initiative on earnings for the fiscal year ending in December 2015 will be negligible at this point, but it is expected to contribute to an improvement in the Company's earnings over the medium to long term.

WirelessGate will continue to proactively expand its services that cater to tourists visiting Japan by utilizing telecommunication services it offers as a comprehensive MVNO.

(Reference) Consolidated earnings estimates (announced on February 12, 2015) and actual earnings results from the previous fiscal year

	Consolidated net sales	Consolidated operating profit	Consolidated ordinary profit	Consolidated net income
Consolidated earnings forecast of the current year (December 2015)	12,472 million yen	1,350 million yen	1,348 million yen	856 million yen
Consolidated performance of the previous fiscal year (December 2014)	9,105 million yen	794 million yen	789 million yen	499 million yen